

## **Elicit Plant Breakthrough: First European registration obtained for Innovative and Sustainable Agri-Biotech Solution mitigating Climate Change impacts**

**Moulins-Sur-Tardoire (France), November the 16th of 2023 - Elicit Plant, pioneering French agri-biotech startup with a rapidly growing presence in Europe, Brazil, Ukraine, today announces that it has received European registration for its EliTerra® technology-driven products. Under the European Regulation 1009-2019, Elicit Plant has been granted market authorization to commercialize two new products in the EU27 countries.**

This marks a significant milestone in the company's development, as it unlocks major markets for cereals, and sunflower, complementing its successful first product launch of Best-A, controlling drought stress in Maize. Altogether, these three crops represent a substantial potential area of 48 million hectares, now accessible for Elicit Plant's unique and innovative drought stress mitigation products. Three different products will be available in the 27 EU countries: Best-a for corn, EliGrain-a for straw cereals, and EliSun-a for sunflower. All have validated significant yield increases under drought conditions, thereby supporting farm economy and helping to mitigate the overarching risks associated with climate change.

*"Water scarcity on plants is an immediate consequence of the climate change occurring today which is having a direct impact on growers' incomes. Best-a, EliSun-a, and EliGrain-a are three uniquely effective solutions for reducing water stress in broad-acre crops and maintaining yields during climatic uncertainties. We are therefore very pleased to see our solutions now accessible to a greater number of farmers across Europe and thus permitting them to maintain income levels despite climate change"* emphasizes **Jean-François Déchant**, co-founder and CEO of Elicit Plant.

The performance delivered by these three products demonstrates average yield gains of over 10%, with additional yields beyond two tons in optimal conditions. The mode of action of each product ensures consistent and unique performance in the broad-acre crops.

### **About ELICIT PLANT**

ELICIT PLANT is an agri-biotech company with the ambition to become a leader in the ecological transition for agriculture and to address the global challenges posed by climate change on large-scale crops. Its proprietary technology, EliTerra®, is based on the exogenous application of phytosterols, a group of plant-derived molecules, which enhances plant stress resistance by eliciting their natural defenses. Extensive field trials - more than 500 across three continents - have proven that the biosolutions from the EliTerra® Platform are the only ones providing farmers with a regular and sufficient return on investment for use in large-scale crops, yielding an average increase in productivity of 12%. For more information: [www.elicit-plant.com](http://www.elicit-plant.com)



**zPress Contacts:**

Anne Laroudie, [anne@lanouvelle-agence.com](mailto:anne@lanouvelle-agence.com) / +33 6 13 09 33 18

Claire Arnoux, [c.arnoux@elicit-plant.com](mailto:c.arnoux@elicit-plant.com)